

WIEBKE POERSCHKE

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EDUCATION

08/2007–05/2009

Master of Design in Interaction Design
Carnegie Mellon University
Pittsburgh, PA

06/2005–05/2006

International Certificate Program for New Media (ICPNM)
ICPNM-Academy, Providence, RI
Emphasis on web programming and design, information visualization, 3-D technologies.

10/2002–06/2005

BS Computer Science/Digital Media
HTWK Leipzig
(University of Applied Sciences)
Leipzig, Germany
Bachelor of Science, GPA 3.83

AWARDS

04/2005

Tschichold Scholarship,
for outstanding study work

05/2005

INI-GraphicsNet Scholarship,
for the participation in the International Certificate Program for New Media

PUBLICATIONS

Barrierefreiheit für das Web
published 2009, VDM Verlag

STRENGTHS

Computer Skills

Omnigraffle, Photoshop, Fireworks,
Illustrator, InDesign, Dreamweaver, Flash,
After Effects, Premiere, HTML, CSS,
ActionScript 3, Javascript

Methods

Scenario development, Story boarding,
Wireframing, Prototyping, Product testing,
Video sketching

Languages

English, German

Mobile User Interface Designer at Salesforce.com concentrating on the mobile and desktop experience for enterprise products.

EXPERIENCE

06/2009–present

User Interface Designer Salesforce.com, San Francisco, CA
Working on creating outstanding desktop and mobile products for the enterprise, mainly focusing on Chatter right now. Designed and shipped the Chatter Desktop client and currently working on the native Android Chatter client.

09/2008–12/2008

User Experience Designer, part-time Adobe, San Francisco, CA
Experience Design Group Platform, Thermo design team
Created visual and interaction design specifications for the Thermo engineering team, including motion vignettes created in Flash.

05/2008–08/2008

User Experience Designer, Intern Adobe, San Francisco, CA
Experience Design Group Platform, Thermo design team
Worked on interaction design for Thermo, created several motion vignettes in ActionScript 3 for crucial interactive aspects of Thermo, developed visual specifications for Thermo components for the engineering team.

06/2006–06/2007

Interaction Designer, Intern SAP Labs LLC, Palo Alto, CA
Design Services Team/Office of the CEO, Emerging Solutions Imagineering
Worked on the enterprise widgets team, designing desktop widgets and their interactions, and conducting user research. Developed the information structure and design for a community platform.

01/2006–05/2006

Software Researcher, Intern SAP Labs LLC, Palo Alto, CA
SAP Research
Developed a prototype for a just-in-time intelligent tutoring system for business applications.

09/2005

Student Volunteer User Experience Conference 2005, Boston, MA
Registered conference attendees, assisted speakers by running the microphone and monitored sessions.

01/2005–05/2005

Web & Information Designer i-fabrik GmbH, Leipzig, Germany
Developed websites for elderly and disabled users focusing on infirmity portals. Responsible for the information design of i-fabrik's ongoing projects.

09/2004–01/2005

Web Designer, Intern i-fabrik GmbH, Leipzig, Germany
Conceptual design, information design, web design, user research, and website development in HTML, CSS, and JavaScript.